

2018-2019 LEVELS of BUSINESS MEMBERSHIP in VASS and BENEFITS

BENEFITS of VASS MEMBERSHIP	Level 7	Level 6	Level 5	Level 4	Level 3	Level 2	Level 1
	Senior Partner	Partner	Senior Associate Partner	Associate Partner	Sponsor (Spring)	Exhibitor (Spring)	Member
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000	\$500
VASS Membership	✓	✓	✓	✓	✓	✓	✓
Eligibility to attend VASS Events	✓	✓	✓	✓	✓	✓	✓
Conference and Workshop Attendee Lists	✓	✓	✓	✓	✓	✓	✓
Listing on VASS Website	✓	✓	✓	✓	✓	✓	✓
Listing in VASS Buyers Guide	✓	✓	✓	✓	✓	✓	✓
Company Representatives' Contact Information provided to Superintendents	✓	✓	✓	✓	✓	✓	✓
Superintendent Contact Information	✓	✓	✓	✓	✓	✓	
Recognition of company's support in Conference Program	✓ *	✓ *	✓ *	✓ *	✓	✓	
Opportunity to present a 30 second video when recognized at Conference	✓ *	✓ *	✓ *	✓ *	✓		
Recognition of support at Conference (PPT Slide of Logo and Reps) (Spring)	✓ *	✓ *	✓ *	✓ *	✓		
Opportunity to distribute promotional material at sponsored session/event	✓ *	✓ *	✓ *	✓ *	✓		
Printing of logo in Conference Program	✓ *	✓ *	✓ *	✓ *	✓		
Complimentary full-page Ad in Spring Conference Program	✓	✓	✓	✓	✓		
6' Exhibition Table or 8'x6' Booth (Spring)	1*	1*	1*	1*	0	1	
Complimentary Conference Registrations for Company Representatives	5*	4*	3*	2*	2	1	
Recognition by VASS Officer during Opening Sessions of Conferences	✓ *	✓ *	✓ *	✓ *			
Logo on VASS website with link to company's website	✓	✓	✓	✓			
Letter of Introduction from VASS Executive Director	✓	✓	✓	✓			
Opportunity to reference VASS Partnership in correspondence	✓	✓	✓	✓			
Select listing in VASS Buyers Guide	✓	✓	✓	✓			
E-blast about company	✓	✓	✓				
Email to Regional Chairs requesting consideration of hosted Lunch & Learn	✓	✓	✓				
Email to specific VASS members requesting consideration of taking call	✓	✓					
Personal introductions by Executive Director or Associate Executive Director	✓	✓					
Facilitation of partner-sponsored dinner/reception for VASS members	✓	✓					
Facilitation of focus group meeting with VASS Members	✓						
Introduction at VASS Board of Directors Meeting	✓						
Opportunity to present to VASS Members	✓						

*Associate Partners and Partners (Levels 4-7 above) receive these benefits at
The VASS Fall Conference, VASS-VASBO Winter Conference, and The VASS Spring Conference